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| **Company Name:** |

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| **Facebook:** | **Twitter:** | **Website:** |
| **Name:** | **Title:** | **Email:** |
| **Phone:**  | **Industry:**  | **Stage:**  |

**Business Model** (*what do you do*? what are you in the business of? How do you make money?)

**Niche** (*what* makes your business unique? What is your value proposition?)

**Marketing** (*who is your target market* and how do you reach them?)

**Solution** (*how* does your business meet those needs?)

**Competition** (*who* else does what you do & how are you different?)

How long have you been in business? How many employees do you have (including yourself?)

**Growth** (*how* will winning this competition help your business*?* What will you use the funds for*?*

**Next Steps** (*what will you invest your winnings in to grow your business*?)