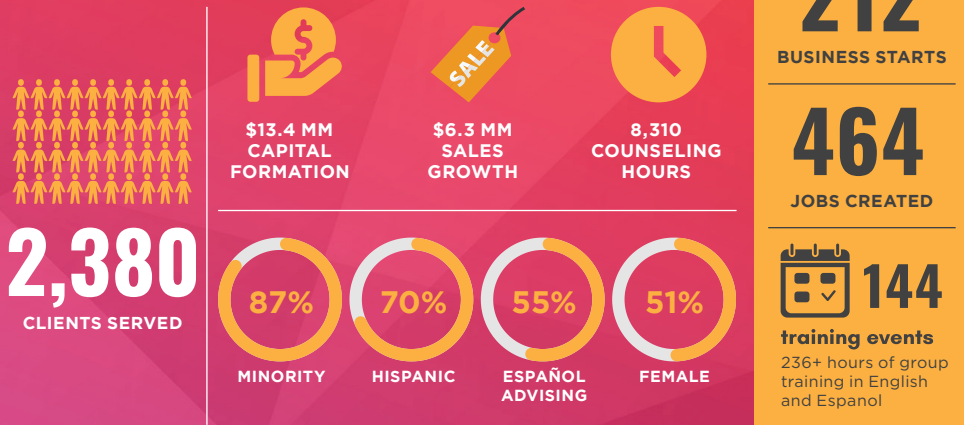


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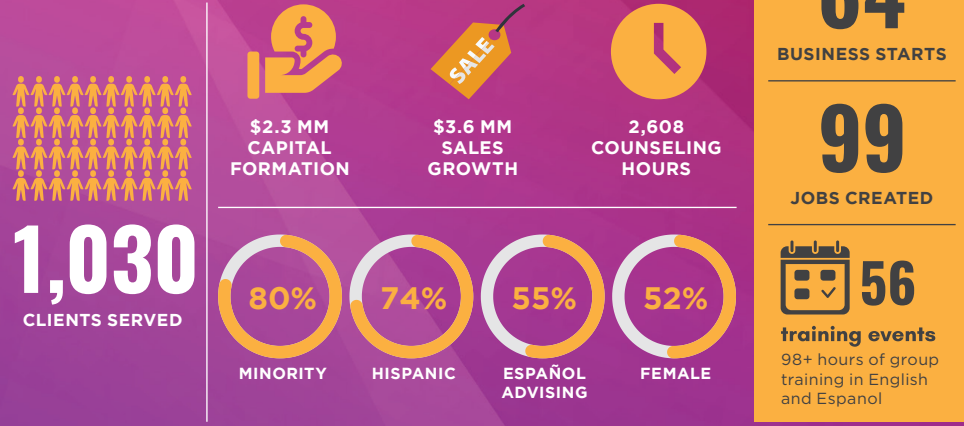
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CENTROVILLA25 CAPITAL CAMPAIGN STEERING COMMITTEE			
<b>Millie Caraballo</b>	<b>Irwin Lowenstein</b>	<b>Irwin Caraballo*</b>	<b>Patrick Espinosa**</b>
<b>Luis Cartagena</b>	<b>Esbeey Madera</b>	<b>Sara Gonzalez*</b>	<b>Richard Estremera**</b>
<b>Jessica Cartagena</b>	<b>Amanda Mendez</b>	<b>Elizabeth Marengo*</b>	<b>Marco Grgurevic**</b>
<b>Jenice Contreras</b>	<b>Samuel Noyola</b>	<b>Maggie Rivera-Tuma*</b>	<b>Corey James**</b>
<b>Maureen Dee</b>	<b>Jasmin Santana</b>	<b>Ezekiel Rodriguez*</b>	<b>Richard Levitz**</b>
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<b>Anyá Kulcsar</b>		<b>Carmen Verhosek*</b>	

\* NEO Hispanic Business Center Board  
\*\* NEO Hispanic Chamber of Commerce Board



## BUILDING OUR FUTURE



# OUR COMMUNITY

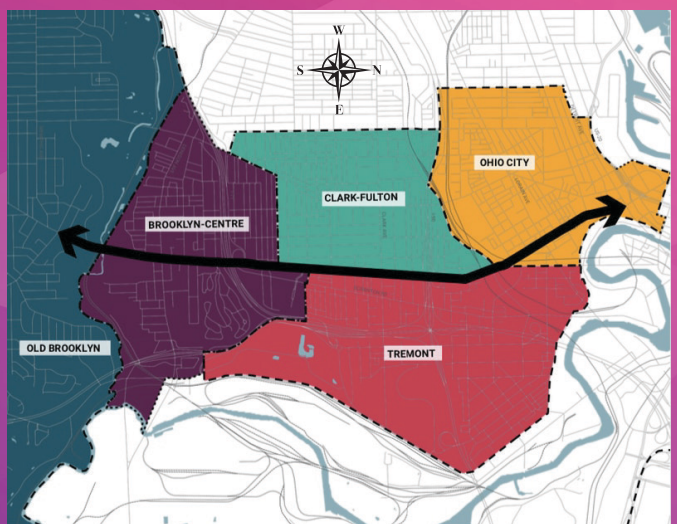
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**The Latino community has deep roots in our region.** In the late 1940's, Puerto Rican men were recruited to Northeast Ohio under an economic development program initiated by the U.S. government after World War II and have been in Cleveland and Lorain for at least 80 years. Residents recall discussions around a multi-faceted approach as far back as four decades ago.

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The Clark-Fulton Neighborhood of Cleveland, Ohio is made up of residents, businesses and workers. CentroVilla25's authentic, distinctive character unites all under one roof. All who live and work here and visitors to our great city will experience the synergy.



**"When I think about CentroVilla25, I share that my mom was a natural entrepreneur that cleaned houses and sold food. If she would have had the opportunity to have a space at an affordable price and the tools to help her business grow, our economic status would've been different; we possibly would not have struggled as much. We would have been able to build wealth!"**

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In Cleveland, Puerto Ricans make up the largest part of the Spanish-speaking population. Mexicans are the second largest but there are growing communities from Peru, Guatemala, Nicaragua and Colombia and other countries.

(<https://case.edu/ech/articles/h/hispanic-community>)

All are immensely proud of their respective traditions and customs; each with varying degrees of differences. Hispanics are united by a strong family and religious orientation, language and abundant festivities. All 22 countries tracing their origins to Spain will be represented in CentroVilla25.

# COMMUNITY

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CV25 Report - Cleveland Bridge Builders 2021

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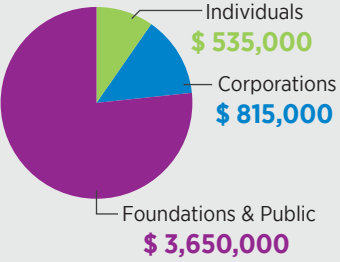
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## Clark-Fulton Neighborhood

**39.9%**  
Poverty Rate

**>1.5x**  
national average  
Unemployment

**USDA Food Desert**

**Lack of white box commercial space**

## Community & Economic Impact

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**NEOHCED**

NORTHEAST OHIO  
HISPANIC CENTER FOR ECONOMIC DEVELOPMENT

# OUR COMMUNITY

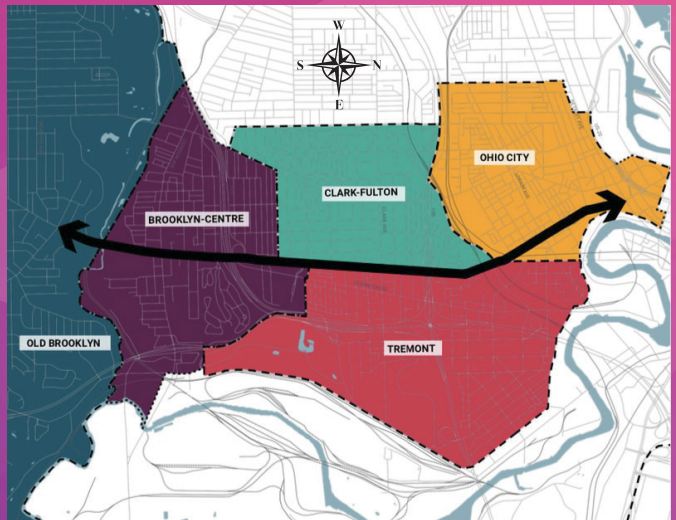
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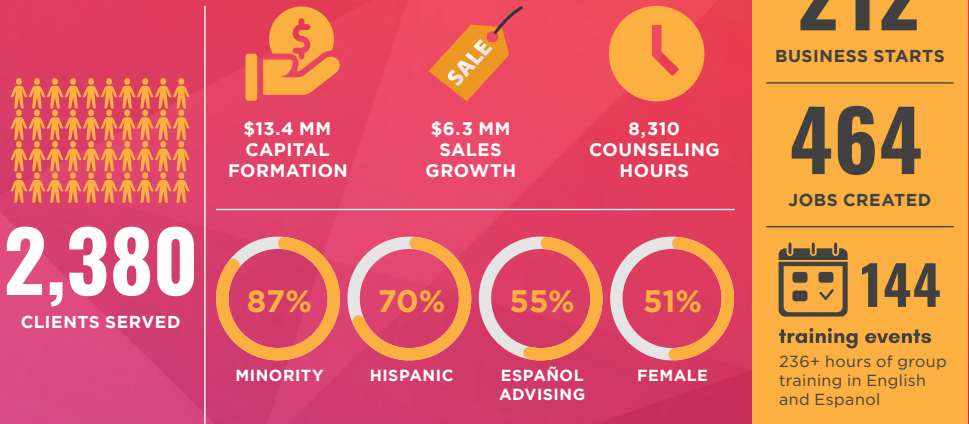
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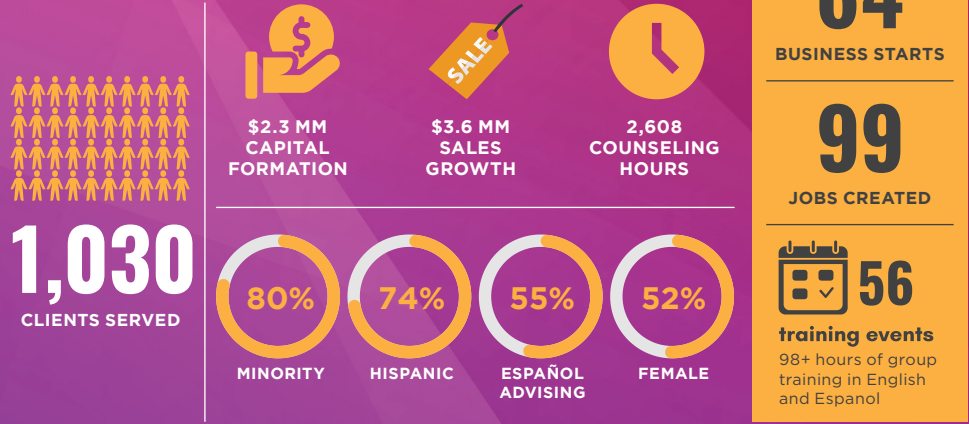
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CentroVilla25 leverages the community’s unique -though underutilized and underappreciated-assets:

- ✓ intergenerational grassroots leaders,
- ✓ community-serving anchor institutions,
- ✓ available commercial space, and
- ✓ industrious neighborhood entrepreneurs.



**USDA  
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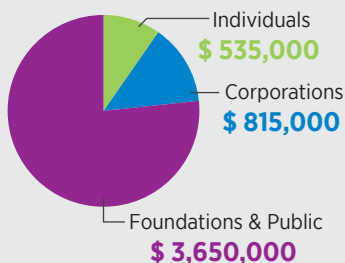
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*Cuyahoga Community College*

**Juan Molina Crespo**  
*Consultamos, LLC*

**José Villanueva**  
*Community Leader, Retired  
Judge, Common Pleas Court*

## CENTROVILLA25 CAPITAL CAMPAIGN STEERING COMMITTEE

**Millie Caraballo**

**Irwin Lowenstein**

**Irwin Caraballo\***

**Patrick Espinosa\*\***

**Luis Cartagena**

**Esbeey Madera**

**Sara Gonzalez\***

**Richard Estremera\*\***

**Jessica Cartagena**

**Amanda Mendez**

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**Anyá Kulcsar**

**Carmen Verhosek\***

\* *NEO Hispanic Business Center Board*

\*\* *NEO Hispanic Chamber of Commerce Board*